

Welcome to the Supply Portal



Tools for your Sales Campaign Strategy:

- **Get the most from the Producer Supply Portal**
- **Blue Cross Medicare AdvantageSM**
- **Blue Cross MedicareRx (PDP)SM**
- **Medicare Supplement Insurance Plans**

Medicare Supplement Insurance Plan Notice:

Medicare Supplement insurance plans are offered by Blue Cross and Blue Shield of Illinois, Blue Cross and Blue Shield of Montana, Blue Cross and Blue Shield of New Mexico, Blue Cross and Blue Shield of Oklahoma, and Blue Cross and Blue Shield of Texas, Divisions of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association.

Medicare Part D Plan Notice:

Blue Cross MedicareRx is a prescription drug plan provided by HCSC Insurance Services Company (HISC), an Independent Licensee of the Blue Cross and Blue Shield Association. A Medicare-approved Part D sponsor. Enrollment in HISC's plan depends on contract renewal.

Medicare Advantage Plan Notice:

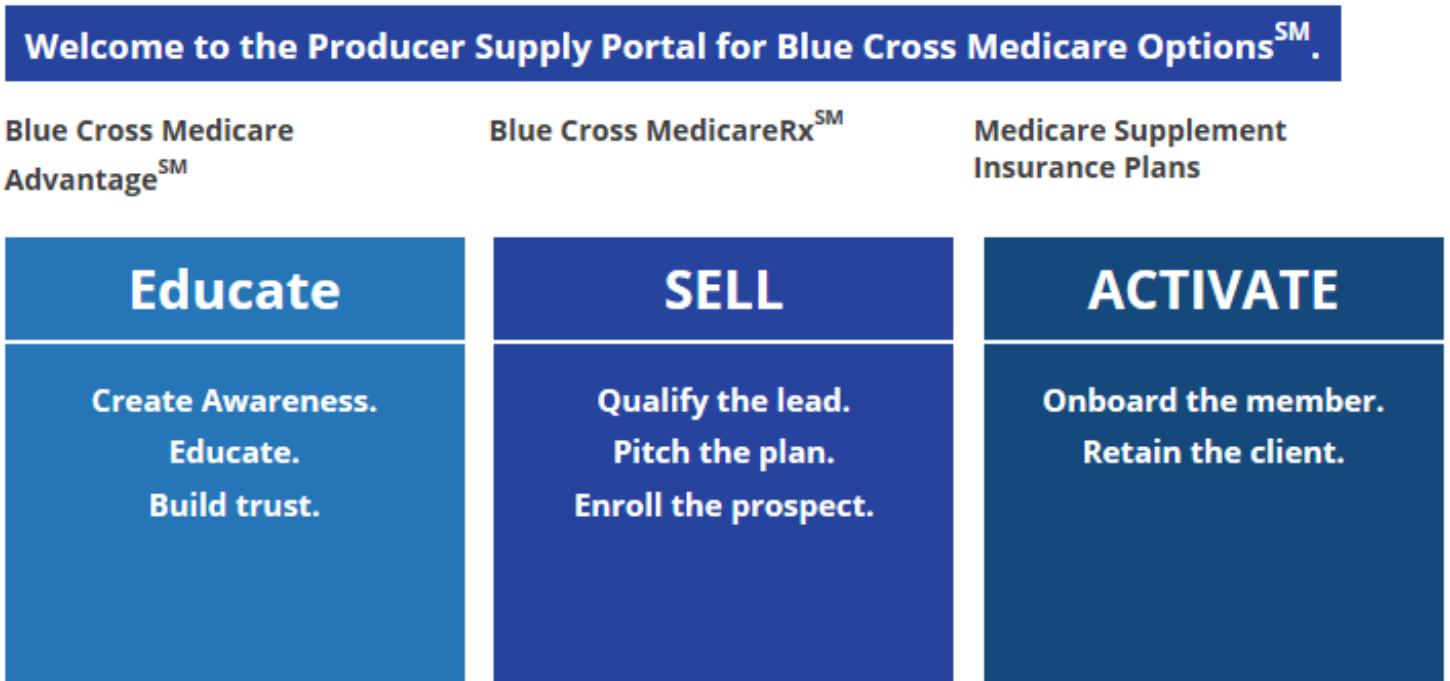
Blue Cross Medicare Advantage PPO plans provided by HCSC Insurance Services Company (HISC), and HMO plans provided by GHS Insurance Company (GHS), Independent Licensees of the Blue Cross and Blue Shield Association. HISC and GHS are Medicare Advantage organizations with a Medicare contract. Enrollment in HISC's and GHS' plans depends on contract renewal.

Get the most from the Producer Supply Portal

The Producer Supply Portal for Blue Cross Medicare OptionsSM is designed to make your sales efforts convenient and compliant. Certified producers can access materials for:

- Blue Cross Medicare AdvantageSM Plans
- Blue Cross MedicareRxSM Plans
- Medicare Supplement Insurance Plans

Your sales and education tools are organized by task. Here's how it looks:



EDUCATE includes all the materials available to educate your prospects whether they are becoming eligible for Medicare, switching plans, or new to you.

SELL collects all your sales promotion and enrollment tools in one place, by product. Grow your business with these approved marketing materials.

ACTIVATE provides items your newly minted member may need to get started with their plan. Welcome them and stay connected.

Get started:

1. Select **Product Categories** from the top navigation ribbon
2. Choose a **Product and Language** category
3. Roll over the **Task** you want to view
4. Select and view the **Item** you want to order

Tools for your Sales Campaign Strategy – Blue Cross Medicare Advantage

A suite of sales assets is ready to deploy.

1. Direct mailers, advertising and event flyers help you promote yourself and your events.
2. Educational and Sales presentations are perfect for large group or one-on-one meetings.
3. Gather data about your prospects with the Contact Information Card.
4. Educational tools help you share knowledge and build trust with your prospects.
5. Marketing Kit self-mailers are tailor-made for your direct response efforts.
6. Make the sale with tools like the Enrollment Kit, Supplemental Benefits brochure, Decision Guide, and Plan Comparison Chart.

And remember the ultimate collection of sales assets is gathered in the Digital Toolkit! It is convenience and compliance in a single resource. Download it to your laptop or tablet so you always have the tools you need on the road.

Medicare Advantage and Prescription Drug Plan sales tools are in a single digital toolkit. Medicare Supplement Insurance plan sales tools are in a separate digital toolkit.

Educate	Sell
Qualify the lead. Pitch the plan. Enroll the prospect.	Onboard the member. Retain the client.
Education	Advertising
Presentations	Enrollment Kits/Marketing Kits
	Forms
	Standalone

Digital Sales Kits

Tools for your Sales Campaign Strategy - Blue Cross MedicareRx

A suite of sales assets is ready to deploy.

1. Event flyer helps you promote yourself and your events.
2. Sales presentation is perfect for large group or one-on-one meetings.
3. Gather data about your prospects with the Contact Information Card.
4. Educational tools help you share knowledge and build trust with your prospects.
5. Make the sale with tools like the enrollment kit, contact information cards, plan comparison charts and more.

And remember the ultimate collection of sales assets is gathered in the Digital Toolkit! It is convenience and compliance in a single resource. Download it to your laptop or tablet so you always have the tools you need on the road.

Educate	Sell
Qualify the lead. Pitch the plan. Enroll the prospect.	Onboard the member. Retain the client.
Education	Advertising
	Enrollment Kits/Marketing Kits
	Forms
	Presentations
	Standalone
Digital Sales Kits	

Tools for your Sales Campaign Strategy – Medicare Supplement Insurance Plans

A suite of sales assets is ready to deploy.

1. Direct mailers, advertising and event flyers help you promote yourself and your events.
2. Educational and Sales presentations are perfect for large group or one-on-one meetings.
3. Gather data about your prospects with the Contact Information Card.
4. Educational tools help you share knowledge and build trust with your prospects.
5. Make the sale with tools like the print ads, direct mailers, enrollment kits, rate cards, contact information cards and more.

And remember the ultimate collection of sales assets is gathered in the Digital Toolkit! It is convenience and compliance in a single resource. Download it to your laptop or tablet so you always have the tools you need on the road.

Educate	Sell
Qualify the lead. Pitch the plan. Enroll the prospect.	Onboard the member. Retain the client.
Education	Advertising
Presentations	Enrollment Kits
	Forms
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	Rate Cards
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Digital Sales Kits